



*48th Annual Conference*



*Making All Things New*

Conference Registration

**NEW TOPICS**

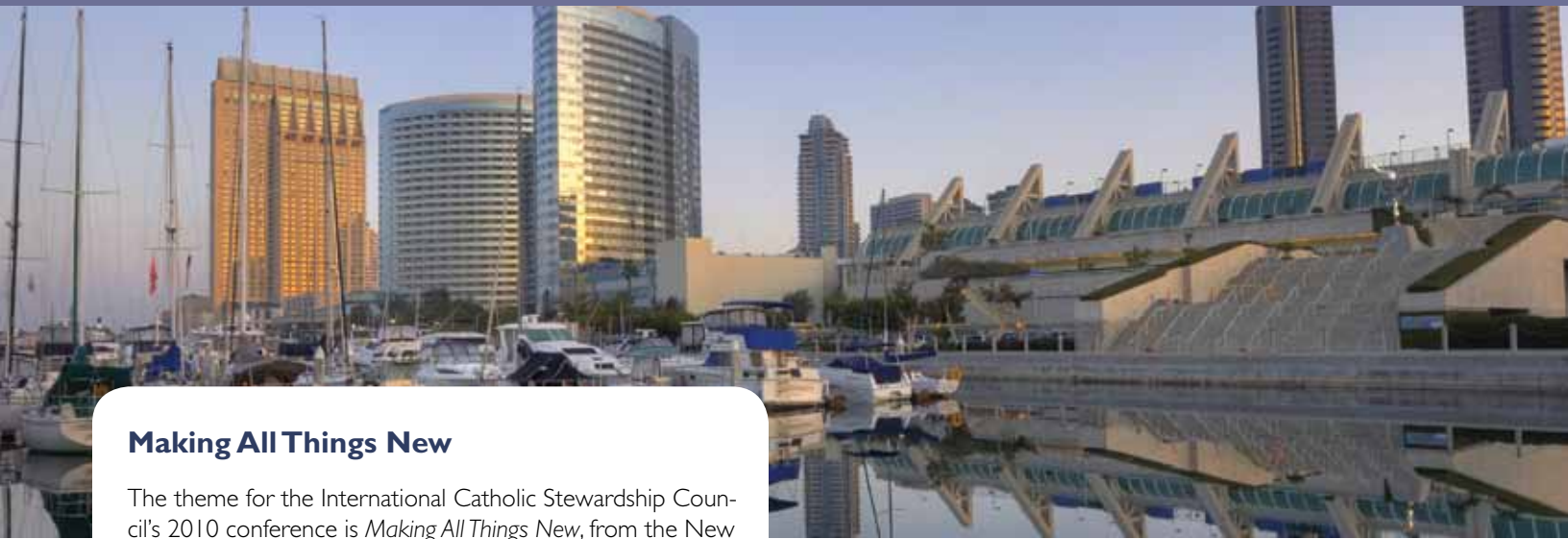
For Parish Business Managers,  
Administrators and Bookkeepers

September 19-22

San Diego, California

20  
10

# International Catholic Stewardship Conference



## Making All Things New

The theme for the International Catholic Stewardship Council's 2010 conference is *Making All Things New*, from the New Testament Book of Revelation (21:5). Christian stewardship begins with the acknowledgement that only Jesus Christ can "make all things new" in our lives, within our families, in our communion of faith and in the world. From this foundation, embracing stewardship inspires us to ongoing conversion, resolving to make better choices, rethink our priorities and to do more to proclaim the Good News for the Lord and for others. The ICSC conference provides a host of opportunities to learn how stewardship encourages us to proclaim the Good News.

The conference begins with the Liturgy of the Hours at 3:30 pm on Sunday, September 19, and concludes at Noon on Wednesday, September 22 following the celebration of the Eucharist. All conference sessions are held at the San Diego Convention Center, which will also house the registration desk and exhibit hall. The convention center is next to the conference hotel, the Marriott Marina Hotel. There is no need to sign up in advance for conference sessions. Business casual attire is appropriate for all events.

The registration and information desk will be open Sunday from 10:00 a.m. to 7:30 p.m., and every other day of the conference beginning at 7:30 a.m. There is a special one-hour orientation session for new attendees on Sunday, September 19 at 2:00 pm. All sessions are audiotaped, and select sessions are videotaped. These recordings may be purchased during and after the conference.

The image we use this year is Raphael Sanzio's painting *The Transfiguration of Christ* (1518-1520). It illustrates two scenes from the Gospel of Matthew; both invite us into a profound encounter with Christ. It is our belief that "making all things new" in Christ is stewardship's ultimate goal. It is our prayer that the ICSC annual conference inspires its participants to discover its ways.

## Featuring Keynote Speakers:

### SUNDAY



#### Cardinal Theodore E. McCarrick, Ph.D., D.D.

Cardinal McCarrick is the Archbishop Emeritus of Washington, D.C. He works with the Center for Strategic and International Studies, has been honored for his work on human rights, and travels world-wide on behalf of Catholic Relief Services.

### TUESDAY



#### Sister Edith Prendergast, RSC

Sister Edith Prendergast has been the director of the Office of Religious Education for the Archdiocese of Los Angeles since 1987. She directs the annual Religious Education Congress in Anaheim, an international event that in 2009 attracted nearly 40,000 participants.

### WEDNESDAY



#### The Most Rev. Sylvester Ryan

Bishop Ryan is Bishop Emeritus of the Diocese of Monterey. He is an accomplished and enthusiastic speaker on stewardship and evangelization. The former chair of the United States Bishops' ad hoc committee on stewardship, Bishop Ryan has been a tireless and articulate proponent of Christian stewardship as a way of life.

# Conference Schedule

# Frequently Asked Questions

## SUNDAY, SEPTEMBER 19, 2010

- 10:00 a.m. – 7:00 p.m. . . . . Registration/Information Desk Open
- 2:00 p.m. – 3:00 p.m. . . . . Orientation for Newcomers
- 3:30 – 6:00 p.m. . . . . Conference begins with Evening Prayer and Opening Plenary Session
- 6:30 – 7:30 p.m. . . . . Welcome to San Diego Reception with Exhibitors

## MONDAY, SEPTEMBER 20, 2010

- 8:30 a.m. – 11:00 a.m. . . . . Morning conference sessions
- 11:45 a.m. – 1:00 p.m. . . . . Awards Luncheon
- 2:00 p.m. – 4:30 p.m. . . . . Afternoon conference sessions
- 5:15 p.m. – 6:45 p.m. . . . . Opening Concelebrated Liturgy

## TUESDAY, SEPTEMBER 21, 2010

- 8:30 a.m. – 11:00 a.m. . . . . Morning conference sessions
- 11:45 a.m. – 1:00 p.m. . . . . Luncheon and Plenary Session
- 2:00 p.m. – 4:30 p.m. . . . . Afternoon conference sessions
- 5:15 p.m. – 6:45 p.m. . . . . Concelebrated Liturgy

## WEDNESDAY, SEPTEMBER 22, 2010

- 7:45 a.m. – 8:45 a.m. . . . . Annual Membership Meeting
- 9:00 a.m. – 10:00 a.m. . . . . Plenary Session
- 10:30 a.m. – 11:30 a.m. . . . . Closing Concelebrated Liturgy



## REGISTRATION

### What does my registration fee include?

Your registration fee includes:

- Inspiring keynote speakers each day of the conference
- Thought-provoking presentations in ten tracks
- Valuable resources to take home
- Inspiring liturgies
- Breakfast and lunch on Monday and Tuesday
- Morning and afternoon beverage breaks
- Welcome reception on Sunday evening
- Networking with peers
- A chance to be enriched personally and professionally
- Opportunities to learn more about services and products from professional firms

### Are there any registration discounts?

Yes, there are two ways to save.

**Member discount** - ICSC members receive discounted registration fees. All registrants from a member parish or diocese may register at the member rate.

**Early bird discount** - Register by July 15 and receive an additional discount on each registration.

### Can I become a member and register for the conference at the same time?

Yes, you have the option of joining ICSC during the online registration process. You may also submit a completed registration form and membership application included in this brochure. For membership benefits please visit our Web site or contact the ICSC office.

### How can I register for the conference?

Online registration is available on our Web site: [www.catholicstewardship.org](http://www.catholicstewardship.org). You may also complete and return the registration form in this brochure.



# Frequently Asked Questions

## What are the payment options?

Checks, VISA, MasterCard and Discover are accepted. Please make checks payable to ICSC. Your registration will be confirmed when payment is received.

## What is the cancellation policy?

Any registration cancellation received by August 1, 2010 will be eligible for refund less a \$100 administrative fee. Without exception all refunds must be requested in writing. PLEASE NOTE THAT THERE ARE NO REFUNDS AFTER AUGUST 1, 2010. Postmark determines deadline.

## Can I send someone in my place if I can no longer attend?

Yes, please be sure to tell us your replacement's name and contact information before the conference.

## What if we want to take advantage of the early bird registration rates but we're not sure who will be attending?

You may register now and submit the name of the attendee by September 1, 2010.

## Is there single-day registration?

No, ICSC does not offer single-day or single session registrations for the annual conference.

## My parish is not a member but my diocese is a member. May I register for the conference under the diocesan membership?

Yes, as long as your parish is a first-time attendee, it may take advantage of the diocesan membership to register. Because there are many membership benefits in addition to the reduced conference rates, we encourage parishes to become members of ICSC. Membership information can be found on our Web site at [www.catholicstewardship.org](http://www.catholicstewardship.org) or you may contact the ICSC office.

## May I bring a guest to the conference liturgies?

Yes, we are delighted to have guests worship with us.

## May I bring a guest to the luncheons?

Yes, luncheon guest passes are available for \$50 per event. Please contact the ICSC office if you would like to purchase a guest pass for one of the luncheons.

## May I bring a guest to the exhibit hall?

No, only registered attendees are allowed entrance to the exhibit hall. Regrettably, we are unable to accommodate children as well.

## Are you offering a special lodging rate for the conference? How do I make a reservation?

Special conference lodging rates have been secured at the San Diego Marriott Hotel and Marina. See the hotel reservation form in this brochure and/or call Plaza Meetings at 877.666.3404 for rates and reservation information. Please keep in mind that staying at our conference hotel enables us to keep the meeting space rental to a minimum, which keeps registration rates from rising, and allows us to negotiate more favorable rates for future conferences. It will also help protect you if the hotel is in a sold out position.

# 2010 Parish Membership Registration Form

## Membership Commitment

- Up to 250 families ..... \$180.00
- 251 to 500 families..... \$240.00
- 501 to 999 families..... \$300.00
- 1,000 to 1,999 families..... \$360.00
- 2,000 to 2,500 families..... \$420.00
- 2,501 to 3,000 families..... \$480.00
- Over 3,000 families..... \$540.00

Parish \_\_\_\_\_

Arch/Diocese \_\_\_\_\_

Pastor \_\_\_\_\_

Membership Delegate \_\_\_\_\_

(Receives mailings and is eligible to vote on all matters of the Corporation.)

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Country \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_

E-mail \_\_\_\_\_

## Return To

**Mail:** International Catholic Stewardship Council

1275 K Street, NW, Suite 880

Washington, DC 20005-4077

**Fax:** (202) 682-9018

The International Catholic Stewardship Council acknowledges with gratitude the gift of this 2010 ICSC Conference Registration Brochure from the Cathedral Corporation.



**CATHEDRAL**  
CORPORATION

# ICSC 2010 San Diego Conference Registration

Organization (if parish, include the name of your diocese)

Address

City State/Province

Postal Code Country

( ) Phone ( ) Fax

E-mail

1. Name

Title E-mail

2. Name

Title E-mail



## ICSC MEMBER EARLY BIRD REGISTRATION Received before July 15, 2010

1st Registrant @ \$574 x 1 person = \$ \_\_\_\_\_  
 Each Additional registrant @ \$539 x \_\_\_\_ (# persons) = \$ \_\_\_\_\_

## ICSC MEMBER REGISTRATION Received after July 15, 2010

Each Registrant @ \$599 x \_\_\_\_ (# persons) = \$ \_\_\_\_\_

## ICSC NON-MEMBER REGISTRATION

Each Registrant @ \$1,150 x \_\_\_\_ (# persons) = \$ \_\_\_\_\_

**ANNUAL MEMBERSHIP COMMITMENT** (for new members only) \$ \_\_\_\_\_

**TOTAL AMOUNT DUE** \$ \_\_\_\_\_

## ICSC Membership

Join the ICSC family and connect with hundreds of parishes and church leaders who share in the mission of nurturing disciples of Jesus Christ through stewardship.

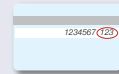
## Membership Commitment

Up to 250 families. . . . \$ 180.00  
 251 to 500 families. . . . \$ 240.00  
 501 to 999 families. . . . \$ 300.00  
 1000 to 1,999 families. . \$ 360.00  
 2,000 to 2,500 families. \$ 420.00  
 2,501 to 3,000 families.. \$ 480.00  
 Over 3,000 families. . . \$ 540.00

## METHOD OF PAYMENT (Please check one)

Check enclosed (Make checks payable to ICSC)  MasterCard  VISA  Discover

You should receive our check by \_\_\_\_/\_\_\_\_/\_\_\_\_\_  
 (mm/dd/yyyy)



Account Number: \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_ CVV: \_\_\_\_\_

Authorized Name: \_\_\_\_\_

Signature: \_\_\_\_\_

The **San Diego Marriott Hotel** is the closest hotel to the San Diego Convention Center; it's right next door. See [www.catholicstewardship.org](http://www.catholicstewardship.org) for information, special ICSC group rates and to make your reservations.

**Complete this form, keep a copy for your records and return it with your payment to:**

INTERNATIONAL CATHOLIC STEWARDSHIP COUNCIL  
 1275 K Street, NW, Suite 880 Washington, DC 20005-4077  
 Telephone: (202) 289-1093 Toll Free: (800) 352-3452  
 Facsimile: (202) 682-9018 E-mail: [register@catholicstewardship.org](mailto:register@catholicstewardship.org)

Register online at [www.catholicstewardship.org](http://www.catholicstewardship.org)

# General Information

# 2010 Schedule at a Glance

## Tracks

Conference sessions will be presented concurrently in the six tracks described below.

**1 Introduction to Christian Stewardship** – This track is designed to be a primer on stewardship. The sessions offer a general introduction to the theology, spirituality and biblical foundations of Christian stewardship as well as offer a model that parish leaders can reflect on as they begin to introduce their parishioners to stewardship.

**2 Reinvigorating Parish Stewardship** – Sessions in this track will be especially helpful to pastors and parish leaders who have already introduced stewardship in their parishes and are looking for creative ways to enhance and improve their ongoing stewardship efforts.

**3 Practical Stewardship** – Designed to offer conference attendees an opportunity to be exposed to an in-depth treatment on topics of Christian stewardship that would not necessarily be covered in the first two tracks.

**Practical Stewardship in Vietnamese** – Two sessions will be offered on stewardship in the Vietnamese language.

**4 Living the Pastoral Letter** – This track will resemble a general elective track, where stewardship-related issues are explored such as evangelization, liturgy, Christian service, or perhaps the life of stewardship introduced in a country outside North America or another topical theme related to stewardship and the life of the church.

**5 Nivel en Español (Spanish Language)** – Presentado en español, como introducir y fomentar de modo eficaz la corresponsabilidad en la comunidad parroquial.

**6 Parish Business Managers, Administrators and Bookkeepers** – Sessions in this track are available for those entrusted with the stewardship of managing and administering the overall business and temporal affairs of a parish, and the practical ways their special leadership role supports the mission and spiritual life of the parish.



INTRODUCTION TO CHRISTIAN STEWARDSHIP		REINVIGORATING PARISH STEWARDSHIP	
MONDAY, SEPTEMBER 20, 2010			
8:30 - 9:30 a.m.	<b>Spirituality of Stewardship and the U.S. Bishops' Pastoral</b> Rev. Tim Seigel <i>Pastor, St. Catherine of Genoa Church                      Genoa, Illinois</i>	<b>Grace, Gratitude, Generosity: Reclaiming the Heart of Time, Talent and Treasure</b> Sharon Hueckel <i>Claremont, California</i>	
10:00 - 11:00 a.m.	<b>Hospitality, Evangelization and Outreach</b> Coni Perez <i>Stewardship Coordinator                      St. Luke the Evangelist Church                      Houston, Texas</i>	<b>Developing and Equipping Steward-leaders</b> Margo Truett <i>Pastoral Assistant                      St. Anne Church                      Columbus, Georgia</i>	
2:00 - 3:00 p.m.	<b>Commitment of Leadership</b> Rev. Brendan McGuire <i>Pastor, Church of the Holy Spirit                      San Jose, California</i>	<b>The Call: Preaching Stewardship</b> Rev. Marcel Bouchard <i>Pastor, Corpus Christi Parish                      East Sandwich, Massachusetts</i>	
3:30 - 4:30 p.m.	<b>Personal Lay Witness</b> Rev. Anthony Dao, O.P. <i>Pastor, Our Lady of Lourdes Parish                      Montclair, California</i>	<b>How Do We Measure Up? Evaluating Our Stewardship Efforts</b> Lois Locey <i>Pastoral Associate                      St. Mary Magdalen Parish                      Altamonte Springs, Florida</i>	
TUESDAY, SEPTEMBER 21, 2010			
8:30 - 9:30 a.m.	<b>Stewardship Education and Communication</b> Tracy Earl Welliver <i>Pastoral Associate for Formational Ministries                      St. Pius the Tenth Catholic Church                      Greensboro, North Carolina</i>	<b>Implementing Stewardship in Your Parish School and Religious Education Program</b> Sue Erschen <i>Director of Stewardship Education                      Archdiocese of St. Louis                      St. Louis, Missouri</i>	
10:00 - 11:00 a.m.	<b>Developing the Stewardship Gifts of Time and Talent</b> Laurie Whitfield <i>Director, Office of Stewardship                      Diocese of Rockville Centre                      Roosevelt, New York</i>	<b>Using Electronic Media to Spread the Message of Stewardship</b> Jim Friend <i>Director of Development                      Diocese of Allentown, Pennsylvania</i>	
2:00 - 3:00 p.m.	<b>Developing the Stewardship Gifts of Treasure</b> Terry Walter <i>Pastoral Associate- Administration and Resource Development                      St. Michael Parish                      Olympia, Washington</i>	<b>Practicalities of Pledging in a Parish</b> John Meyer <i>Pastoral Assistant for Administration and Stewardship                      Holy Family Parish                      Kirkland, Washington</i>	
3:30 - 4:30 p.m.	<b>Stewardship and the Importance of Accountability</b> Alvin Hopkins <i>Parish Business Manager                      St. Anastasia Church                      Los Angeles, California</i>	<b>Our Stewardship Story</b> Parish recipient of the Archbishop Murphy Award	

# Stewardship for Everyone

PRACTICAL STEWARDSHIP	UNDERSTANDING AND LIVING THE PASTORAL LETTER	NIVEL EN ESPAÑOL	BUSINESS MANAGERS TRACK
<p><b>Engaging Your Pastor in Stewardship</b>                      Rev. Jim Lee  <i>Pastor, St. Michael Church                      Olympia, Washington</i></p>	<p><b>The Heart of the Disciple</b>                      Most Rev. Robert F. Morneau  <i>Pastor, Resurrection Parish                      Auxiliary Bishop of Green Bay, Wisconsin</i></p>	<p><b>Espiritualidad de la Corresponsabilidad</b>                      Reverendísimo Gerald R. Barnes  <i>Obispo                      Diócesis de San Bernardino                      San Bernardino, California</i></p>	<p><b>The Heart of the Disciple</b>                      Most Rev. Robert F. Morneau  <i>Pastor, Resurrection Parish                      Auxiliary Bishop of Green Bay, Wisconsin</i></p>
<p><b>Growing an Engaged Church</b>                      Leisa Anslinger  <i>Speaker and Author                      Indianapolis, Indiana</i>                      Rev. Msgr. Bill Hanson  <i>Pastor, St. Gerard Magella Church                      Port Jefferson Station, New York</i></p>	<p><b>Prayer, Eucharist and Stewardship</b>                      Chris Ehler  <i>Ministry Development Officer                      Faith and Life Vicariate                      Archdiocese of Brisbane, Australia</i></p>	<p><b>Corresponsabilidad, la Nueva Evangelización y la Esperanza de Aparecida</b>                      Pbro. Monseñor Carlos Quintana Puente  <i>Párroco, Parroquia Perpetuo Socorro                      San Juan, Puerto Rico</i></p>	<p><b>Marketing Your Parish: A Multi-Faceted Approach</b>                      Jim Lamm  <i>Director of Stewardship, Development and Marketing                      St. Louis Catholic Church                      Austin, Texas</i></p>
<p><b>Helping Parishioners Recognize and Discern their Gifts</b>                      Mary Ann Smith  <i>Director of Stewardship, GIFTS Ministry, and Outreach                      St. Anthony Parish, Renton Washington</i></p>	<p><b>Stewardship and Generation X</b>                      Msgr. Gregory Smith  <i>Pastor, Christ the Redeemer Parish                      West Vancouver, British Columbia</i></p>	<p><b>Plan de Acción para Introducir la Corresponsabilidad en una Parroquia</b>                      Srita. Jessica Orzechowski  <i>Coordinadora de Servicios Parroquiales                      Arquidiócesis de Detroit                      Detroit, Michigan</i></p>	<p><b>Stewardship of Property and Facilities</b>                      Frank MacDonnell  <i>Director of Buildings                      Archdiocese of Detroit</i></p>
<p><b>Teaching Stewardship in the Vietnamese Community</b>                      Rev. Tuyen Van Nguyen  <i>Pastor, St. Callistus Church                      Garden Grove, California</i>                      Rev. Bill Tuyen Cao  <i>Pastor, Our Lady of La Vang Church                      Santa Ana, California</i></p>	<p><b>The Personal Conversion of the Steward</b>                      Rev. Mr. John Norris  <i>Director, Department of Pastoral Ministry                      Archdiocese of San Francisco, California</i></p>	<p><b>El Papel del Pastor en la Corresponsabilidad Parroquial</b>                      Pbro. Monseñor Matthew Bernelli  <i>Párroco St. Mary Parish,                      Bridgeport, Connecticut</i></p>	<p><b>Returning to the Lord with Increase (Stewardship of Treasure)</b>                      Dan Loughman  <i>Stewardship Coordinator                      Diocese of Wichita</i></p>
<p><b>Stewardship Formation in a Multicultural Parish Community</b>                      La Purísima Catholic Community                      Orange, California</p>	<p><b>Stewards of Vocation</b>                      Most Rev. Thomas J. Olmsted  <i>Bishop, Diocese of Phoenix, Arizona</i></p>	<p><b>Predicando la Corresponsabilidad</b>                      Monseñor Donald Hanchon  <i>Párroco, Parroquia del Santísimo Redentor                      Detroit, Michigan</i></p>	<p><b>Social Networking and Ministerial Issues</b>                      Debbie Le Sage and Amberly Boerschinger  <i>Resurrection Catholic Church                      Green Bay, Wisconsin</i></p>
<p><b>Introducing Stewardship in the RCIA process</b>                      Very Rev. Msgr. Steven Callahan  <i>Pastor, St. Brigid Catholic Church                      San Diego, California</i></p>	<p><b>Hearing the Call to Stewardship: Priest to Priest</b>                      Rev. Daniel J. Mahan  <i>Executive Director, Marian University Center for Catholic Stewardship                      Indianapolis, Indiana</i></p>	<p><b>Desarrollo de Líderes de Corresponsabilidad en la Parroquia y Preparación de Testimonios Laicos</b>                      Laura López  <i>Coordinadora Pastoral                      Our Lady of Perpetual Help Church                      Indio, California</i></p>	<p><b>Caretakers of God's "Business": Financial Controls and Accountability</b>                      Dave Waller  <i>Minneapolis, Minnesota                      Catholic Mutual Group                      Omaha, Nebraska</i></p>
<p><b>Stewardship in Schools</b>                      E. Jane Rutter  <i>Director, Office of Stewardship                      Diocese of Jefferson City                      Jefferson City, Missouri</i></p>	<p><b>A Theology of Stewardship</b>                      Most Rev. Sylvester D. Ryan  <i>Bishop Emeritus                      Diocese of Monterey, California</i></p>	<p><b>Corresponsabilidad en la Familia Hispana</b>                      Carlos Proaño  <i>Vicepresidente                      Guidance in Giving, Inc.                      Westminster, California</i></p>	<p><b>Take a Strategic Approach to Maximize Offertory</b>                      Terry Poplava  <i>Director of Marketing and Sales                      Our Sunday Visitor                      Huntington, Indiana</i></p>
<p><b>Generous Hospitality and Welcome</b>                      Dan Schwala  <i>Hospitality Ministry Scheduling Coordinator                      St. Monica Parish                      Westlake Village, California</i></p>	<p><b>The Diaconate as a Model of Stewardship in the Parish Family</b>                      Rev. Mr. Dan Powers  <i>Director of Parish Administration                      Diocese of San Diego, California</i></p>	<p><b>Talleres de Corresponsabilidad de Tiempo, Talento y Tesoro</b>                      Pbro. Angel Ciappi  <i>Vicario de Desarrollo                      Arquidiócesis de San Juan, Puerto Rico</i></p>	<p><b>How Data Mining Can Lead to Better Ministry</b>                      Johnny Stoupenos and Maria Treptow  <i>Parish Data Systems                      Phoenix, Arizona</i></p>

## Strategic Partners and Exhibitors

Members of the International Catholic Stewardship Council gratefully acknowledge the importance its strategic partners are in advancing the mission and ministry of Christian stewardship. ICSC also serves as a professional link between diocesan and parish leaders and those who provide professional services and products to help enhance our Catholic life of faith. The ICSC annual conference gives its attendees the opportunity to visit with a number of firms and individuals who are dedicated to serving the Church in their professional roles. Listed below are ICSC strategic partners in 2009 – 2010.

### Exhibit Hall

Meet the professionals who provide the services and products you need to promote stewardship. The exhibit hall opens Sunday evening with a welcome reception.

### Strategic Partners in 2009 – 2010

# Our Sunday Visitor

Enriching Parishes...Enhancing Community

[www.osvoffertory.com](http://www.osvoffertory.com)



Fund Raising • Development Services • Strategic Consulting



## Catholic Church Extension Society



Transforming Data Into Essential® Communications

Lifetouch

NetCharge

Significance Foundation

## Tracks

The following Tracks are for Diocesan Officers.

- 7 Primer for Diocesan Professionals** – This track is designed especially for new diocesan stewardship and development officers and for those seeking a refresher in various topics.
- 8 Advanced Issues for Diocesan Professionals** – This track offers more in-depth presentations for seasoned diocesan officers on issues that will impact their work and enhance their professional skills.
- 9 Diocesan Director Forum** – The forums are specifically designed to provide opportunities for diocesan development and stewardship officers to come together in a more personal setting and share issues of professional interest and to reflect on common concerns.
- 10 Diocesan Foundations and Planned Giving** – Newly integrated into the conference in 2010, these sessions are designed to educate professionals working for diocesan foundations and in planned giving positions at the diocesan level. Dioceses who are considering starting a foundation or a planned giving program ought to plan to attend these sessions.

## CFRE Certification

The International Catholic Stewardship Council endorses the Certified Fundraising Executive (CFRE) certification process for its members who serve in diocesan development offices. Attendance at the ICSC annual conference qualifies a participant for CFRE points. For more information and point values, please contact the CFRE Professional Certification Board at (703) 519-8470.



# 2010 Schedule at a Glance continued

## For Diocesan Professionals

	PRIMER FOR DIOCESAN PROFESSIONALS	ADVANCED ISSUES FOR DIOCESAN PROFESSIONALS	DIOCESAN DIRECTOR FORUM	DIOCESAN FOUNDATIONS AND PLANNED GIVING
<b>MONDAY, SEPTEMBER 20, 2010</b>				
8:30 - 9:30 a.m.	<b>Fundraising as Ministry</b> Most Rev. John J. McRaith <i>Bishop Emeritus</i> Diocese of Owensboro, Kentucky	<b>Economic Realities: From Recession to Recovery</b> Dr. Johannes Moenius <i>Associate Professor, Global Business,</i> <i>University of Redlands</i> Redlands, California	<b>Giving in the New Economy</b> Jim Caldarola CFRE <i>Director, Office of Stewardship and Development</i> Diocese of Anchorage, Alaska	<b>Facts and Myths about Starting a Diocesan Foundation</b> Cindi Brawner <i>Executive Director, Catholic Foundation for the Diocese of Green Bay, Wisconsin</i> Shawn Crawford <i>Executive Director, Catholic Community Foundation for Diocese of Salina, Kansas</i>
10:00 - 11:00 a.m.	<b>How to Introduce Stewardship Formation in a Diocese</b> James K. Kelley <i>Director of Development</i> Diocese of Charlotte, North Carolina	<b>Philanthropic Strategies in Today's Economy</b> Patrick O'Meara <i>President</i> O'Meara, Ferguson, Whelan and Conway Ann Arbor, Michigan	<b>Best Practices in Diocesan Annual Appeals</b> Scott Whitaker <i>Director of Stewardship and Development</i> Diocese of Austin, Texas	<b>What Type of Foundation Will Suit Your Diocese?</b> Judy Smith, <i>Director of Planned Giving</i> Diocese of Charlotte, North Carolina Nancy Covery, <i>Executive Director</i> Catholic Foundation of North Georgia Patrick Grace, <i>Executive Director</i> Catholic Diocese of Cleveland Foundation
2:00 - 3:00 p.m.	<b>Strategic Planning for the New Diocesan Stewardship and Development Officer</b> David Hougan <i>Director of Development</i> Office of Stewardship and Development Diocese of Rockford, Illinois	<b>Parish Mergers and Transitions: How are They Managed to Strengthen Stewardship?</b> John Reid <i>Founder and partner, The Reid Group</i> Seattle, Washington	<b>Planned Giving: How We Encourage Giving</b> James K. Kelley <i>Director of Development</i> Diocese of Charlotte, North Carolina	<b>A Concise Yet Comprehensive Review of Planned Gift Options</b> John Woods <i>Director of Planned Giving</i> University of Arizona Foundation
3:30 - 4:30 p.m.	<b>How to Communicate the Stewardship Message</b> Ann Masden <i>Director of Development and Public Affairs</i> Diocese of Alexandria, Louisiana	<b>Growing a Comprehensive Development Office</b> Rick Jeric <i>Executive Director of Development and Planning</i> Diocese of Columbus, Ohio	<b>Engaging Pastors in the Ministry of Stewardship</b> Robert Pfundstein <i>Director of Parish Stewardship</i> Diocese of Rockford, Illinois	<b>Promoting &amp; Managing Charitable Gift Annuities</b> Greg Vranicar <i>Stewardship &amp; Development - Associate Director</i> Diocese of Kansas City - St. Joseph Kansas City, Missouri
<b>TUESDAY, SEPTEMBER 21, 2010</b>				
8:30 - 9:30 a.m.	<b>Stewardship in Diocesan Ministries</b> Paula Moss <i>Vice-Chancellor</i> Diocese of Kansas City - St. Joseph Kansas City, Missouri	<b>Building Relationships in the Diocesan Finance and Development Offices</b> Michael F. Sabatino, CPA <i>Chief Financial Officer</i> Diocese of Providence, Rhode Island Anthony Gwiazdowski <i>Director, Stewardship &amp; Development</i> Diocese of Providence, Rhode Island	<b>Donors, Foundations and Future Funding for the Church</b> Jim Hughes <i>Director of Stewardship and Development</i> Diocese of Boise, Idaho	<b>Building, Growing and Marketing Successful Parish Endowments</b> Linda Cox <i>Executive Director</i> Catholic Foundation of Southwestern Indiana Evansville, Indiana
10:00 - 11:00 a.m.	<b>Ready, Set, Go: The Well-Planned Annual Appeal</b> Jim Caldarola CFRE <i>Director, Office of Stewardship and Development, Diocese of Anchorage, Alaska</i> Julie Varee, CFRE <i>Assistant Director, Office of Stewardship and Development, Diocese of Anchorage, Alaska</i>	<b>Successful Annual Appeals: A Case Study</b> Jeanne Combos <i>Director of Annual Appeal Programs</i> Diocese of Arlington, Virginia	<b>Using Technology to Communicate Stewardship</b> Rob Faughnan <i>Director of Stewardship and Development</i> Diocese of Colorado Springs, Colorado	<b>Marketing Tips and Stories from a Thriving Foundation</b> Lori Hoby, CPA <i>Executive Director</i> Community Foundation for Southern Arizona Center for Planned Giving Tucson, Arizona
2:00 - 3:00 p.m.	<b>Promoting Stewardship through Planned Giving</b> Joe Citro <i>Executive Director, Office of Stewardship and Development</i> Diocese of St. Petersburg, Florida	<b>Incorporating Multicultural Approaches in a Diocesan Development Program</b> Richard Mercado <i>Director of Development</i> Diocese of San Bernardino, California	<b>Embracing Cultural Diversity in Stewardship and Development</b> Carlos Proaño <i>Vice President of Hispanic Division</i> Guidance in Giving, Inc Westminster, California	<b>Putting Professional Advisors to Work for You</b> Scott Hartman <i>Director of Development</i> The Catholic Foundation Columbus, Ohio
3:30 - 4:30 p.m.	<b>Best Practices in Working with Clergy</b> Very Rev. Sylvester James Cronin <i>Executive Director, Stewardship and Development</i> Diocese of Metuchen, New Jersey	<b>Use of Technology: Are You a George Jetson or Fred Flintstone?</b> Rob Faughnan <i>Director of Stewardship and Development</i> Diocese of Colorado Springs, Colorado	<b>Stewardship Formation in Parishes</b> Barbara Gaddy <i>Associate Director of Development</i> Diocese of Charlotte, North Carolina	<b>Open Forum for Diocesan Foundation and Planned Giving Professionals</b> Panel of Presenters from this Track

# Hotel and Travel Information



## ICSC Conference Headquarters Hotel

The International Catholic Stewardship Council has named the Marriott San Diego Hotel and Marina the headquarters hotel for the 2010 annual conference.

You will discover a spectacular waterfront setting at the San Diego Marriott Hotel and Marina, featuring one of the best locations among downtown San Diego hotels. Conveniently located adjacent to the San Diego Convention Center and within walking distance to downtown San Diego and the famous, historic Gaslamp Quarter District, which is San Diego's dining, entertainment and urban shopping district.

Popular attractions include the world-famous San Diego Zoo and Wild Animal Park, Sea World San Diego and LEGOLAND California. With a 446-slip marina, just steps from the hotel, guest rooms reflect the spirit of the setting and boast sweeping bay views. Offering 1,362 spacious guest rooms and suites, rooms are richly appointed in a cool, coastal theme décor. Immerse yourself in a vibrant hotel in downtown San Diego, California, at the San Diego Marriott Hotel & Marina.

## Hotel Reservations

ICSC has made arrangements through its conference coordinator, Plaza Meetings, for accommodations at the Marriott San Diego Hotel and Marina. For best availability, please reserve early. Hotel accommodations cannot be guaranteed for requests received after August 16, 2010. To make reservations, please complete the room reservation request form and return it to Plaza Meetings by mail or fax. You can also reserve accommodations online at <https://www.plazameetings.com/ICSC/default.aspx>

Please note that this hotel has a smoke free policy.

**Marriott San Diego Hotel and Marina**  
**333 West Harbor Drive**  
**San Diego, CA 92101**

Check in time is 4:00 pm. Check out time is noon. All rooms must be guaranteed by one night deposit including tax in the form of a check made payable to Plaza Meetings, or by guarantee to a credit card.

Rooms are subject to state and local taxes currently at 10.5%, San Diego Tourism Marketing District assessment (currently 2%) and California Tourism Fee (currently \$0.23 daily). Taxes and fees are subject to change.

## Airfare

Take advantage of the years of experience that Plaza Travel Center offers in finding the best fares and schedules. Additionally, International Catholic Stewardship Council has secured some airfare discounts that are available exclusively through Plaza Travel Center.

Please call for quotes, reservations and tickets at 800-666-3404 or 518-785-3338 Monday through Friday from 9:00 am until 5:00 pm EST.

## Airport Transportation

San Diego Airport is located 2 miles from the hotel.

Driving Directions: Turn left on Harbor Drive. Follow Harbor Drive along waterfront. Hotel will be on right (about 2 miles).

Airport shuttle service is available at an approximate fee of \$6.00 one way per person. No reservations are required.

The estimated taxi fare is \$12.00 one way.

Transportation rates are provided as a guideline only and are subject to change without notice.

## ROOM RESERVATION REQUEST FORM

September 19 to 22, 2010  
Marriott San Diego Hotel and Marina  
333 West Harbor Drive  
San Diego, CA 92101

Please complete a separate reservation form for each room

Name(s) of guest(s) \_\_\_\_\_

Arch/Diocese/Parish/Company \_\_\_\_\_

Mailing Address (please indicate if this is a Home or Business address)  
\_\_\_\_\_  
\_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

A block of rooms has been set aside from September 16 to 23, 2010.  
Arrivals prior to September 16 and departures after September 23 are on a request basis.

***This hotel has a smoke free policy***

I/We will be checking in on (day/date) \_\_\_\_\_ and out on (day/date) \_\_\_\_\_

Please reserve my room for single occupancy (1 person) at \$195.00 \*

Please reserve my room for double occupancy (2 people) at \$215.00 \* Add \$20 for each additional person (using existing beds)

\* Rooms are subject to state and local taxes currently at 10.5%, San Diego Tourism Marketing District assessment (currently 2%) and CA Tourism Fee (currently \$0.23). Taxes and fees are subject to change.

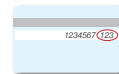
I will share with \_\_\_\_\_

Special Requests (***This hotel has a smoke free policy***) \_\_\_\_\_

RESERVATION REQUESTS MUST BE RECEIVED NO LATER THAN AUGUST 16, 2010.

All reservations require a guarantee. Please guarantee your room reservation by submitting a check equivalent to a minimum of one-night stay (room rate plus taxes) payable to Plaza Meetings or provide credit card details below. If you need to cancel your reservation, please do so at least 72 hours prior to your arrival to avoid billing.

Credit Card number \_\_\_\_\_ Exp. Date \_\_\_\_\_ / \_\_\_\_\_ CVW security code \_\_\_\_\_



Cardholder's name as it appears on card \_\_\_\_\_

Credit Card Billing address (if different from mailing address provided) \_\_\_\_\_

Completed reservation forms should be returned to:

**PLAZA MEETINGS**

3 School Street

Latham, NY 12110

Fax: 518-785-7146 Phone: 877-666-3404

registran@plazameetings.com



INTERNATIONAL CATHOLIC  
STEWARDSHIP COUNCIL



## ANNUAL CONFERENCE

September 19-22 San Diego, California

## Registration Brochure

More than 75 new and exciting sessions will offer top-notch educational programming as well as networking opportunities that will enhance your ministry, lay leadership and personal life.



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